



NAAC DVV CLARIFICATION

3.3.4 NUMBER OF START-UPS INCUBATED ON CAMPUS DURING THE LAST FIVE YEARS

Response: 37

3.3.4.1 Total number of start-ups incubated on campus year-wise during the last five years (a startup to be counted only once)

HEI Input	2023-24	2022-23	2021-22	2020-21	2019-20
	10	7	16	1	9

DVV Recommended Input :

	2023-24	2022-23	2021-22	2020-21	2019-20
	2	0	0	0	0

Change in Input :

	2023-24	2022-23	2021-22	2020-21	2019-20
	4	7	16	1	9

Justification :

HEI has issued the University Startup Registration and approval letter for the startups incubated on campus. Currently, the startups are at Level 2, and the proprietors will only be confident in pursuing MSME registration once they reach Level 3. To access government seed funding, taxation benefits, loans, and credit facilities, an MSME – Udyam certificate is required. However, the startups are still in the early stages (Level 2), with



prototypes yet to be developed. The slow progress is due in part to the challenges of motivating first-generation entrepreneurs in Shri Ganganagar, a remote area where agriculture is the primary livelihood. Given these challenges, we request that the DVV partner consider the efforts of HEI in nurturing startups and the difficulties faced in encouraging local entrepreneurs, in line with the Government of India's "Make in India" initiative.

S. No.	DVV Clarification	HEI Response
1	HEI has provided the in the data template 43 start-ups incubated in the campus	HEI has provided the data template 43 start-ups incubated in the campus.
2	HEI has provided only the registration certificates of only 2 startups - namely Kiaan Digital Payment Services and S.G Herbals 3. S G Herbals has under it 7 brands as S.G. Hair Grow Oil S.G. Leuco Care Syrup S.G. Leuco Care S.G. Pain Go Oil S.G. Super Capsule S.G. Joint Care Powder S.G. Zymate Enzyme Syrup - which have been shown as 7 companies - same to be considered as one.	As per the DVV suggestion , HEI has considered the mentioned 7 companies as one only.
3	HEI has provide the sanction letters for 37 start-up but unless UDHYAMI certificates by MSME industry , govt of India are provided they cannot be considered	HEI has provided the University Startup Registration cum approval letter and sanction order for the startups incubated in the campus . The Startups incubated are in Level 2 stage only and after reaching the Level 3 only the Proprietors of the company will be having confident towards MSME registration. As per the requirement of the startup if we need to access seed funding from the Government agencies, Taxation benefits, Loans , Credit Facilities etc. then only we are in need of MSME – Udhyam Certificate. Our startups are in level 2 stage only(yet to develop the Prototype).The progress is slow



S. No.	DVV Clarification	HEI Response
		because of the fact that Shri Ganganagar, being a remote area where the primary livelihood is agriculture, presents a significant challenge in motivating first-generation entrepreneurs to start businesses. In light of this, we kindly request that DVV partner take into consideration the efforts made by HEI to incubate startups and the challenges faced in motivating the local community, especially in support of the Government of India's "Make in India" initiative.
4	DVV partner observation , HEI has provided the sanction letter for space allotment in the campus to the Start-up for the metric 3.3.4	When a startup applies for registration, the application form asks about their specific needs from the incubation center, and based on those requirements, appropriate resources are allocated. The most common need expressed by startups is office space, which is relatively expensive in the local area. This high cost is a major barrier, discouraging many people from pursuing entrepreneurial ventures. Recognizing this as a key obstacle to the "Make in India" initiative, HEI provides rent-free office space along with free electricity and other benefits to encourage and support startup incubation.



Tantia University

SRI GANGANAGAR (RAJASTHAN)

(Established by State Govt. Act 32 of 2013 & U/S 2 (f) of UGC Act. 1956)

LIST OF DOCUMENTS UPLOADED

S. No.	Particulars of Uploaded Documents	Link to the Relevant Document
	Certificate of the Head of the Institution	View
1	Data Template for the metric 3.3.4	View
2	E -Sanction order for the start-ups on campus	View

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