Best Practice-I -"Blended Wellness: Integrating Traditional and modern Healthcare System"

### 1. Title of the practice

"Blended Wellness: Integrating Traditional and modern Healthcare System"

### 2. Objectives of the Practice

Tantia University delivers an advanced healthcare system through its world-class multispecialty hospital, offering the latest in medical technology and treatments. Complementing this modern approach, the university also integrates traditional healthcare systems, including Ayurveda and homeopathy. This combination of cutting-edge medical care with holistic practices ensures comprehensive patient care, addressing diverse health needs and promoting overall well-being through both contemporary and time-tested methods.

#### 3. The Context

Tantia University stands out in healthcare by offering a dual approach to patient care through its state-of-the-art multispecialty hospital and its commitment to traditional health systems. The university's modern facility is equipped with advanced medical technology and staffed by skilled professionals, ensuring high-quality care across a wide range of specialties like Medicine, Surgery, Obstetrics & Gynecology, Pediatrics, ENT, Ophthalmology, Orthopedics, Skin & VD, respiratory, Medicine and Psychiatry. This progressive infrastructure is complemented by a deep respect for traditional healing practices, including Ayurveda and homeopathy. By integrating these holistic approaches with contemporary medical treatments, Tantia University provides a well-rounded healthcare experience. This fusion of modern and traditional methods reflects a commitment to addressing diverse health needs, offering patients a comprehensive range of options tailored to their individual preferences and conditions. This dual focus not only enhances treatment effectiveness but also supports overall well-being, embodying a philosophy of balanced and inclusive healthcare.

#### 4. The practice

The University conducts regular free Checkup and diagnostic camps for the nearby and far flung areas of Sri Ganganagar and Hanumangarh District. During ongoing Covid Pandemic, Tantia University has rendered its services to the patients from rural and urban areas of Rajasthan, with an influx of patients from outside the state including Haryana and Punjab reposing their faith in the institution's service and clinical outcome. Some of the activities done by the Hospital in recent past are-

- 24x7 dedicated Covid care Centre for treatment of moderate to severely ill Covid patients. The Centre was well equipped with ventilators, monitors, dialysis machines, Oxygen, medications and patients were provided food and were well taken care of. Psychological counseling was done for patients who suffered from Covid depression.
- During Covid pandemic, faculty of Ayurveda propagates free Ayurvedic treatment with free medication by conducting medical camps in rural and urban areas of this region.

- Covid Vaccination camps was organized at various societies, villages, industries, school and organizations thus enabling the vaccination reach everyone in the community.
- Free Health checkup camps at various nearby villages like Lalgarh Jattan, mammer khera, renuka, khyaliwala and sadulshahar etc. treating thousands of patients.
- A camp at Sri Ganganagar city in collaboration with Lion's club.
- Free bus service starting from nearby villages for patients in need or Indoor services, thus easing out the approach to the treatment.
- Free School Health Camps.
- Tantia University offer medical consultations at a nominal fee of just 10 rupees for outpatient visits. For admitted patients, the cost is 20 rupees per day, which also includes free food. This approach significantly lowers the financial barrier to accessing quality healthcare, making essential medical services more affordable for individuals from various economic backgrounds.
- We are one of the biggest partner to the Government of Rajasthan in Ayushman Bharat Beema Yojna and also empaneled with ECHS, Railways, State Government employees and various TPA for cashless services.
- Public Awareness Talk on various topics related to heart, Kidney, joints etc. at regular intervals at club, associations like Rotary, Lions etc. in association with banks, PSUs corporate.
- Regular CME Programme for Medical Training by expert physicians and surgeons.
- Mental and Psychological counselling sessions are held for students of the university and for general public also.
- The faculty of homeopathy, Tantia University actively supports community health by organizing free medical camps in nearby villages. These camps not only provide essential medical consultations but also distribute free homeopathic medicines.
- The Physiotherapy department provides excellent physiotherapy services to patients suffering from orthopedic problems, paralysis and stroke.
- Tantia University also operates a de-addiction center focused on the rehabilitation of individuals struggling with addiction. This facility provides essential support and treatment to help people overcome substance abuse and rebuild their lives.

#### 5. Evidence of success

- \* One of the most cherished objectives of the University is to ensure that our students enjoy healthy living for their academic pursuits and the hospital has provided excellent health care support to all the students and faculty in their ailments.
- \*The Hospital is catering to the nearby and far flung areas and more than 5 lakh people have received treatment at the hospital.
- \* The activities done with various organization and societies have brought patients from urban areas to the hospital.

- \* Our doctors, health care workers and front line staff have been awarded and felicitated for their outstanding services during Covid pandemic by Government, various eminent societies and Non-governmental organizations.
- \* In a Very short span, Tantia university Hospital has rendered Its Services to lacs of patients from rural and urban areas of Rajasthan and even outside the State confirming their faith and trust in this institution.
- \* Tantia University has been honored by News 18 as the "Most Trusted Medical University in India." This accolade recognizes the university's exceptional commitment to providing reliable and accessible healthcare education and services.
- \* Dr. S.S.Tantia Medical College, Hospital and research Centre has been honored by NABH and NABL and ISO Certification for its outstanding medical facilities. This recognition highlights the hospital's commitment to delivering high-quality healthcare services and maintaining rigorous standards in patient care and laboratory testing.

#### 6. Problems Encountered and resources required

- \* The various problems encountered were in the initial phase when the hospital was new and services were being started one by one.
- \* Newer Marketing strategies were applied like free camps, newspaper advertisements, Advertisements of TV and Radio, door to door marketing, providing transport services, which brought developed the trust of the patients in the hospital services.
- \* In the Covid period when the whole world was in crisis and medical institutions were also collapsing because of scarcity of manpower, medicine and other resources, we stood strong for the patients and were able to deliver best results and hence set an example of efficient functioning in the State.
- \* Tantia University combats health and hygiene ignorance caused by superstition and illiteracy through awareness programs and community outreach, offering education to improve understanding and promote better health practices.
- \* Due to limited transportation, patients struggle to reach the hospital. Tantia University has observed this issue and arranged additional buses and ambulances to improve access to healthcare services.



## "Modern Health Practices"















# "Traditional Ayurvedic Care"

















# "Homeopathy for Wellness"









